

The Motor industry in Bologna

World leadership

Specialisation in the manufacture of motorbikes, bicycles and spare parts and accessories for cars and engines.

Bologna is home to world leaders such as Lamborghini, Ducati and Malaguti, as well as a thriving network of small- to medium-sized subsuppliers with a marked vocation for exporting, such as Marzocchi, Tecnotrasmissioni, Paioli Meccanica, Sinteris and Verdicchi.

Businesses

140 companies

35% of total companies region-wide and 5% nationwide have their headquarters in Bologna

Employees

8,000 employees

Over 40% of regional employees and 4% of national employees. 30% increase in the number of employees over the past decade

Export

Total exports in excess of 1.2 million euros.

13% average growth-rate for exports in Bologna over the last five years, thanks to sales of cars and spare parts for the automotive industry in particular

Fairs and sector-specific events:

- Motor Show, international car and motorbike show. This yearly event had 1,203,618 visitors over the eleven-day period in 2006, and featured 390 exhibitors from 21 different countries
- Autopromotec, the international biennial exhibition of equipment and products for the automotive industry
- Europolis, exhibition of urban-life technologies.

Research, innovation and training

- Bologna is also home to important research laboratories connected to the motor sector, including LARER (the regional automation laboratory), MATMEC (materials laboratories for mechanical design); DIMOTER (telematic services supporting Emilia Romagna's motor and motorbike district);
- The University of Bologna offers a specialist course in Automotive Industry Analysis and Management. There are also a number of dedicated training centres, such as the technical-industrial institutes "Aldini Valeriani" and "O.Belluzzi", and the Salesian Institute
- The extremely important CALL centre for innovation (innovation in applications for light alloys)

Other areas of interest

The territory's automotive tradition also features:

- Ducati Museum
- Lamborghini Museum
- ATC Bologna Historical Collection
- Mechanical Association
- Industrial Heritage Museum